

# VendorKit

Putting Landlords & Property Sellers back in Control

## How VendorKit works

VendorKit helps property owners sell in person without involving estate agents whilst simultaneously avoiding timewasters, chaos and endless fruitless enquiries.

### Step 1: Professional Presentation

We create bespoke, property-specific **investor focused** marketing materials designed to attract serious, often professional buyers, setting the right expectations from the start.

### Step 2: Controlled Buyer Access

Interested buyers go through a short qualification process\* covering funding, timescale and suitability before they reach you.

\*Pro and Deal Ready Packages only

### Step 3: Qualified Introductions

Once buyers are qualified, we introduce you directly so you can have proper conversations and decide how to proceed with the sale of your property.

### Did You Know:

Selling a £150k house typically **costs £1500-£2250** in estate agent fees, often for for little more than an average listing and few emails

Thousands of pounds just because "thats how its done"

**VendorKit keeps you in control and for a low fixed fee**

👉 See our simple, fixed pricing below 👉

### What VendorKit Is (and Isn't)

VendorKit is not an estate agent. We don't negotiate or sell on your behalf. We provide what you as the seller really needs - well presented information, structure, filtering and most importantly - control.

### Payment Structure

Setup fees cover marketing and buyer qualification. Balance payments unlock direct buyer introductions and continued campaign support.

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## Package Options

**Note:** All packages offered are based on a single property. Portfolio disposal will be quoted for on a case by case basis.

### Starter Kit: Professional Marketing Materials

Turn your property into a professional, investor-ready opportunity without paying enormous fees

#### What you get:

- Professionally researched and designed bespoke property marketing visuals including full colour **investor focused brochure** and optimised social media graphics in downloadable PDF/JPG format to distribute to your buyer
- Vendorkit optimised social media post copy (the text which goes in your posts)
- Clear Call to Action (CTA) guidance - what to do when the enquiries start coming in

#### How payment works:

- One-off payment, upfront

**Price: £395.00** 0% VAT

[buy me](#)

**Click to Buy**

AT LEAST  
**66%**  
CHEAPER THAN THE  
AVERAGE ESTATE  
AGENTS FEE

### Upgrade:

If you prefer to start with the base package, but then wish to upgrade at a later date to improve your chances of selling the property, we have an option for this.

Note: You must first have purchased StarterKit.

**Click to Buy**

**Price: £425.00**

0% VAT

[buy me](#)

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## Pro Kit:

### Filtered Buyer Introductions (Most Popular)

**For sellers who want serious buyers without the noise and fluff**

#### **What you get:**

- Everything in **Starter Kit**

#### **plus**

- 6-week social media marketing campaign
- Investor pack delivery - your prospective buyer receives the full professionally researched and designed bespoke investor focused property marketing brochure - will not include your contact details or the property address
- Automated buyer qualification (funding, timescale, suitability and more) - Interested buyers are subjected to a detailed suitability qualification procedure **BEFORE** they get to speak to you
- Vendorkit will forward the contact details of qualified interested parties only, saving your valuable time - we filter out the tyre kickers
- You receive regular activity summaries noting the level of interest received in your property

#### **How payment works:**

- 50% setup fee to get started
- Remaining balance payable when qualified buyers are introduced. You complete payment when the process is working and the first potential buyer comes through. Access to your potential buyer will only be released when the balance payment is made.

**Price: £795.00** 0% VAT

2-stage payment: 50% upfront

**Click to Buy**  
  
**buy me**

**Less than half the cost of a typical high street estate agent AND better quality buyers**

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## Deal-Ready Kit:

### Sell Like a Professional Investor

**For landlords and higher value properties. The package designed to reduce fall-throughs, wasted time and last minute surprises.**

#### **What you get:**

- Everything in **Pro Kit**

#### **plus**

- **Custom qualification** logic per property - our in depth analysis of buyer suitability
- **Leasehold / tenancy pre-screening** - we check to make sure your buyer is ok with leasehold properties and sitting tenants so it doesn't become an issue later
- **Price & yield alignment checks** - we check your buyer is fully aware of the financial viability of the purchase to reduce late withdrawals
- **Priority buyer handover** - as soon as your buyer has passed the above screening, their details are passed to you.
- **Deal-readiness report** - your summary of all of the above

#### **How payment works:**

- 50% setup fee to get started
- Remaining balance payable when qualified buyers are introduced. You complete payment when the process is working and the first potential buyer comes through. Access to your potential buyer is released when the balance payment is made.

**Price: £1495.00** 0% VAT

2-stage payment: 50% upfront

**buy me**

**Click  
to Buy**

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## *Estate Agent vs Vendorkit*

<b>Estate Agent</b>	<b>Vendorkit</b>
% based fees	Fixed, transparent pricing
Unqualified enquiries	Buyer filtering
Long contracts and lock-in clauses	No Contract, Pay-as-you-go
Agent controls buyers	You control buyers
Limited transparency on interest	Clear visibility of buyer activity
Incentivised by speedy income, not outcome	Aligned with serious buyer readiness

### **Your next move:**

**Choose the package that fits your situation and lets get started....**

**Enquiries: [info@vendorkit.co.uk](mailto:info@vendorkit.co.uk)**

